

SNAPSHOT

PIMSA... WHO'S WHO



EVELINE LEQUIEN

PIMSA's Advisor in France

A native of Paris, graduate of Ecole des Cadres Business School of Paris; Eveline has over 20 years of experience in international business and cultural activities.

Presently she is networking in France and Morocco for companies interested in doing business in the binational region of Baja California, State of Washington, California, Arizona, Nevada, Sonora and Baja California Sur; a market of 63 million people.

Her professional and ethical handling of European and Moroccan businesses is an important complement for PIMSA clients.



"We cannot offer false expectations to interested parties, no need; the advantages of the binational Baja California Region is already a business plus!"

- Eveline Lequien.

Contact:



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