

NEVADA HISPANIC MAGAZINE 2018

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Complimentary Copy

Political Empowerment Is On The Rise



INSIDE

Leo Murrieta
on the Forefront

Nelson Araujo
Running For
Secretary of State

President Trump and
the Republican Party
Escuela Privada Gratuita

Meet Entrepreneur
Carlos Torres

VOTE June 12

BAJA CALIFORNIA - NEVADA

Business Opportunities

Why?

We have now a Business Development Alliance agreement between Nevada's Latin Chamber of Commerce and Baja California State Government.

In picture, Francisco Vega, Baja California State Governor; during his visit to the Latin Chamber of Commerce of Nevada.



Las Vegas economy is booming and in a diversified way, with over 43 million visitors in 2017, a growing Hispanic and Asian population, and a rise in the consumption of Mexican products and services such as medical.

Nevada is part of a 3-trillion USD GDP and 55-million inhabitants bi-national economic region; this region includes California, Arizona, Utah, State of Washington, Baja California and Sonora.

Las Vegas economic activities include solar energy, manufacturing, design and innovation, mining, aerospace and medical, among other activities that are potential opportunities to complement Baja California's manufacturing demand for suppliers.

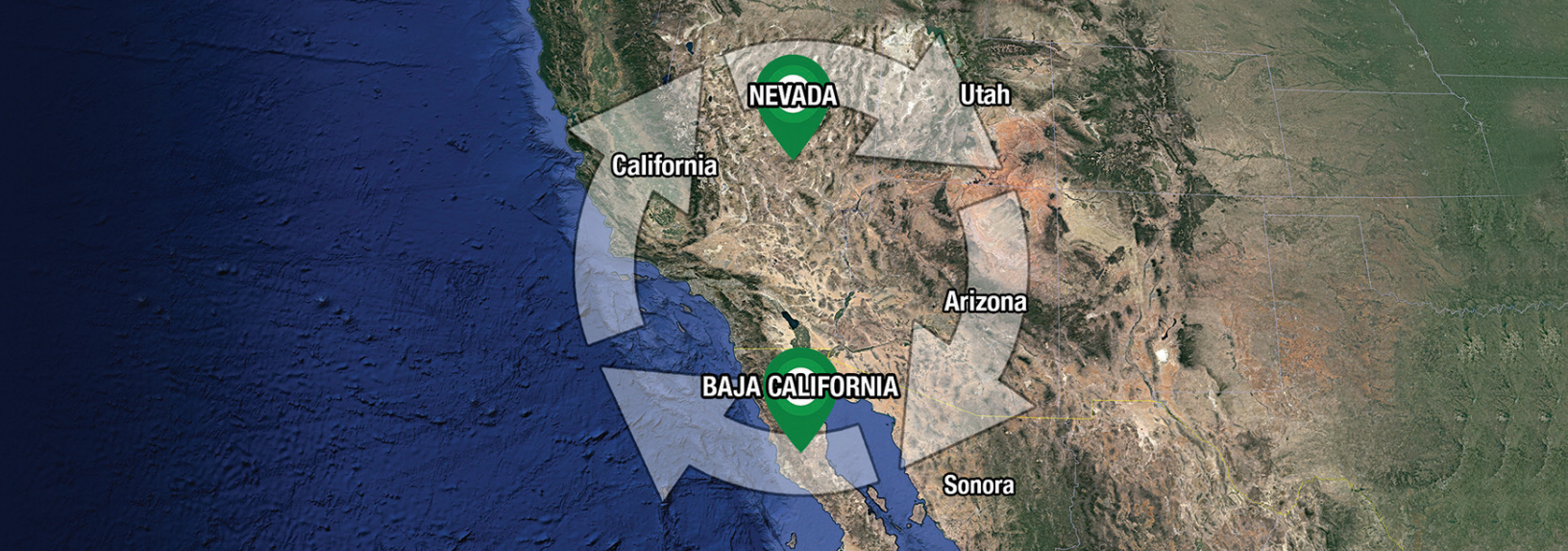
Baja California offers areas of business consideration, for instance real estate, with great beach-front properties in areas of the Pacific Ocean and Sea of Cortez.

The industrial field is continuously expanding and demanding suppliers. Baja California is home to more than 900 manufacturing companies from all over the world, with strongly established sectors like aerospace, automotive, medical, electronics, alternative energy, design and high tech, to name a few.

Growing markets such as exportation of agricultural and sea products and medical tourism services could also be of interest to investors looking to have business relationships in this area, since Baja California residents spend up to 6 billion dollars on the U.S. side, mainly in California.



AREAS OF OPPORTUNITY >>>



Medical Tourism

Over the past 20 years, Mexicali has experienced growth as medical tourism destination. Every week, thousands of Americans and Canadians cross the border in search of high-quality medical and dental care at affordable prices. Almater Hospital is one of the prime health providers in Mexicali area.



Pablo Chee Founder

Video:

www.youtube.com/watch?v=Dbzrg5hzBLk

TOLL-FREE FROM THE US: 1(888) 581-1019

EMAIL: medicaltourism@almater.com

www.almaterhospital.com



Cuatro Cuatros

Cuatro Cuatros is a settlement of 19 cabins nestled among vineyards and mountains right next to the Pacific Ocean.

The complex combines architecture, nature, incredible landscapes, wine and gastronomy, mixture that makes the perfect place to relax and enjoy your vacations or getaway weekends.



Gerardo Turrent General Manager

Video: www.youtube.com/watch?v=UYfVbmlc7X0

Tel: +521 (646) 1746 789

EMAIL: reservaciones@cabanascuatrocuatros.mx

cabanascuatrocuatros.com.mx/en/



The Wong Group

Now in construction, Great Tower CW will be the tallest building in Mexicali, a mixed-use development which will combine commercial, hotel, housing and offices activities.

With more than 50 years of experience providing quality services, The Wong Group is one of the main real estate companies in Mexicali.



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PIMSA Industrial Developers

With over 52 years of experience serving international manufacturers, PIMSA develops industrial facilities and market opportunities for Aerospace, Automotive, Medical and High Tech industries. Helping corporations to stay competitive by complementing their processes in Mexico.



Xavier Rivas VP Business Development

Video:

www.youtube.com/watch?v=pHFusl06NZo

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How?

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